

THE 2016 UK HEART VALVE DISEASE SURVEY

SURVEY OVERVIEW

1,411 PEOPLE
OVER THE AGE OF 60

COMPLETED THE ONLINE SURVEY
ACROSS 14 UK CITIES¹

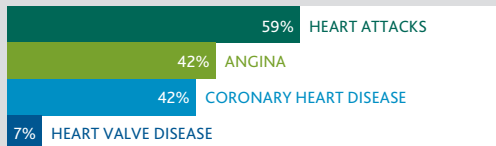


THE SURVEY IS DESIGNED
TO ASSESS THE:

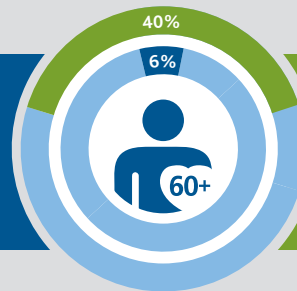
- ✓ Awareness and understanding of heart valve disease
- ✓ Level of concern of heart valve health
- ✓ Frequency of stethoscope testing

HEART VALVE DISEASE AWARENESS

Over 60s are most familiar with heart attacks (59%),
angina (42%) and coronary heart disease (38%) with
only 7% familiar with heart valve disease (HVD)¹



Only 6% of over 60s
know what aortic
stenosis is,¹ the most
common form of
heart valve disease²



40% of over
60s do not
know there are
four valves in
the heart¹



HEART VALVE DISEASE CONCERN

LESS THAN 3%
of over 60s say that **heart valve disease**
is the condition that gives them **significant**
concern compared to other illnesses¹

DESPITE

annual mortality of untreated and
severe aortic stenosis being
considerably higher than most
cancers^{3*} and HVD affects

OVER 1 MILLION
over 65s in the UK⁴



66%

66% of over 60s were **more concerned** about
aortic stenosis after receiving **additional**
information about the condition¹...

31%

...and **31%** said they would
seek further information¹

7%

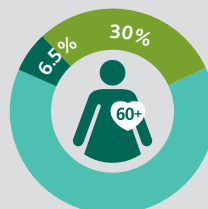
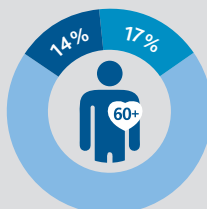
Alarming, after being told more about
aortic stenosis, **7%** of over 60s **recognised**
the symptoms of the disease in themselves¹

STETHOSCOPE USE

72%

of over 60s claim that
their **doctor rarely or**
never checks their heart
with a stethoscope¹,
despite stethoscope use
being one of the first
steps in detecting HVD⁵

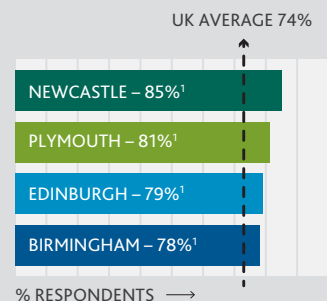
14% of men versus 6.5% of women saying their heart
was checked with a stethoscope at every doctor visit¹



17% of men compared with 30% of women are never checked¹



The following
UK cities had the
highest percentage
of over 60s claiming
that their **doctor**
rarely or never
checked their heart
with a stethoscope.¹



SURVEY SUGGESTS

In the over 60s...

KNOWLEDGE OF HEART
VALVE DISEASE IS LOW



BUT ONCE THE CONDITION IS UNDERSTOOD,
CONCERN FOR THE DISEASE IS HIGH¹



The 2016 Heart Valve Disease Awareness Survey was conducted by Opinion Matters and funded by Edward Lifesciences with the research undertaken from September-October 2015.

REFERENCES

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Heart Valve
VOICE

The more we
listen, the
more lives
we save