



**Heart Valve Voice Trustee Meeting**  
**6:00pm, 18th of June 2020**  
**Virtual call**

**Attendance:** Amanda Bott, Alison Banayoti, Sue Alderton, Pat Khan, Keith Jackson, Chris Young, Chris Arden, Shelley Ramen Hayley.

**Heart Valve Voice:** Wil Woan, Elske Simpson, Callum Ferguson

**Apologies:** Jarir Amarin

### **Matters Arising**

- HR review has been completed
- Vote on the 22nd of February has take place and results were disseminated.
- Milestones has been selected and metrics has been sent to our industry supporters
- Awards have been published on our social media platforms. The physical awards are currently sitting in the office.
- Primary Care outreach has been delayed due to COVID19
- New constitution has been submitted to the charity commission and currently sit on their website.
- Welsh report campaign has been delayed due to COVID19

### **Professional Societies**

- The relationships between Heart Valve Voice and the professional societies have been improved during lockdown. The outreach and influence to affect change with these relationships has meant more patients are receiving up to date information and advice.
- The team has reached out to BHVS about supporting their blueprints on Heart Valve Disease management
- Action: Wil to put forward a proposal for the clinical Advisory board in the next trustee meeting. Including how much commitment from each individual, rules of engagement, roles and responsibilities.
- Action: A letter on the behalf of Chris Young to the professional societies to thank them for their support in the statements, survey, and the app development throughout lockdown.

### **Projects**

#### **Photography Competition**

- Alex Rotas will be working with a patient from Bristol Hospital and Hunaid Vohra to document their story.
- Alex Rotas will be hosting a webinar for the regional winners.
- Photography competition regions will showcase two patients' stories.
- Steve McCabe will be hosting the exhibition again.
- Patients, who will be photographed, will be talking to their local MP.
- Action: distribution of Question & Answers messages and further information in the fortnightly updates.

#### **Magazine**

- Kate Betteridge, Pat Khan (and possible other advocate) have been in communication with Elske on the curation of the magazine.
- We're currently in the first drafting stage.
- The magazine will be a digital copy rather than a physical copy due to spread of COVID19

#### **Website and App**

- The project has been backed by the professional societies and incorporated scoping sessions with pre-treated patients and clinicians.
- Testing period for the app will be at the start of July.

- Action: Designs will be circulated with Trustee members

### **Taskforce and innovation report**

- Heart Valve Voice met with innovation Manchester in February
- Signed an NDA with 3M and Cambridge University to roll out the digital stethoscopes into pharmacies across Manchester.
- Information and data will be sent to Wythenshawe hospital and Manchester Health
- Findings will be published in a report.

### **PAG Reports**

- The PAG has been having call every month since the patient engagement day in February.
- Neil Betteridge will be helping Heart Valve Voice in the content and structuring of future calls.
- Action: scoping out volunteering manager role

### **COVID19 Response**

- Heart Valve Voice and the professional societies have produced two very successful statements about HVD and COVID19.
- Survey received response from 29 clinics out of 35 valve clinics across the UK.
- Action: Will to share the infographics of the survey results.

### **Website & Social Media Report**

- LinkedIn saw a significant jump in connections. All social media platforms are continuing to grow at a steady pace.
- First Professional statement:
  - Facebook Reach; 8,936
  - Twitter Reach 1,365
- Inderpaul Birdi
  - Facebook Reach; 19,831
  - 1,184 Youtube views
- Dave Smith video;
  - Facebook Reach; 11,149
  - 913 Youtube views
- Jim Gibson's Story
  - Facebook; 833 likes, 41 comments, 55 shares
  - Facebook reach; 9,752
  - Twitter Engagement; 131

### **Global Heart Hub**

- #JustGo has been supported by EHF
- 15 countries are supporting the campaign
- All the UK professional societies are backing the campaign
- The Journal of Cardiology has reached out to us to discuss promoting the #JustGo campaign.

### **Other business**

- Action: Campaign on Endocarditis and aftercare.