



Trustee meeting

18th of November 2019, 11:30am-12:30pm

Present: Chris Young, Amarin Jarir, Amanda Bott, Keith Jackson, Pat Khan Shelley Ramen Hayley, Alison Banayoti.

HVV: Wil Woan, Elske Simpson, Callum Ferguson

Apologies: Chris Arden and Sue Alderton

Matters arising from previous meeting

- Update required on the Patient Recovery project (ethical approval)
- Dates for Trustee meetings have yet to be set
- Constitution requires a review

Constitution

- WW has commissioned an independent expert to update the constitution and has removed references to Membership.
- The constitution has been refreshed and modernised. The newly amended constitution has been shared with the Trustee, who have been given two weeks to respond with queries via email to WW
- Keith Jackson addressed the key areas of change:
 - 1) We now have no fixed terms for Trustees
 - 2) No limit to number of Trustees
- Discussion on whether it gives the flexibility to ensure we keep experienced Trustees involved and the opportunity to expand the group if necessary.
- It was agreed that Trustee are required to attend 50% of meetings throughout the year. The Chairman would arrange a call if people fell short to discuss continued Trustee role.
- It was agreed that any Trustee Patient membership would be time limited in order to keep ideas and experiences relevant and current
- Chris and Wil outlined that setting meetings in 2019 has been difficult. It was agreed that Trustee meeting dates were agreed to maintain good governance.
- The following Trustee meeting dates were agreed:
 - 22nd January (BCIS conference)
 - 24th March (SCTS annual meeting)
 - 18th June (PCR London)

Annual Report

- The annual report was shared before the meeting. Will talked through the key areas.
- HVV has appointed Callum to the role of content manager and Elske has joined the Government Apprenticeship scheme
- Gold standard of Care and Task Force have been main points of 2019.
- WW pointed out that the State of Nation of Wales was a successful event with over 50 hearts listened to and several AM's engaged.
- WW is to reach out to industry for funding towards replication of Welsh Report for Scotland and Northern Ireland.

Flu Jab Project

- HVV are in discussion with two medtech organisations and a University to develop a community detection programme at the time of the Flu Jab 2020 and various health check opportunities in early 2020. Discussions are ongoing and HVV has partnered with Barts Hospital and several key opinion leaders across the UK
- Decision likely to be made early January

Raising Awareness

- Elske provided an update on social media channel engagement. This included strong increase in engagements across all channels

- WW identified LinkedIn as a priority in 2020 as many clinical stakeholders engage on this platform.
- CF's role will be to develop stronger links with journalists and convey campaigns and messaging throughout 2020
- WW outlined Silver Surfers as our biggest success this year with one webinar being viewed by 21,000 older people. Led by Chris Arden, the webinar programme will be repeated in 2020
- HVV will repeat EuroPCR bike ride again in 2020, we will also introduce e-bikes which will encourage more patients to participate.

Conferences

- In 2020, more patients will be invited to participate at conference
- More opinion leaders will promote our messages at conference
- HVV will try to secure more speaking opportunities

Global Heart Hub

- A secretariat has been employed which will reduce the time commitment of HVV
- Next meeting is in Ireland (early December)

Patient Action Group

- WW underlined the need to refresh the Patient Action Group
- HVV will host a session in early 2020 to develop a new strategy
- HVV will engage Neil Betteridge in developing more patient engagement
- HVV must provide resources and support to aid individuals in fundraising
- Research into merchandise should be carried out
- Patient Action Group should facilitate regular giving and legacy payment options for HVV

Opinion leaders

- In 2020, an Advisory Board should be convened to help disseminate more messages for patients. HVV needs to be better positioned to react to latest developments in valvular disease and have better links with professional societies to support our standpoint.
- Action: Scope of the Advisory Board and the Patient Action Group.

2020 Strategy

- It was agreed that WW and the team should develop a strategy around the following key areas underpinned by the Positive Ageing theme.
- 1) Policy development: NICE guidelines & Get It Right First Time.
- 2) Develop better relationships with primary care networks
- 3) Identify best practice on Echo access, Flu Jab Clinics and access to innovation

Human Resources

- It was agreed that a Health & Wellbeing benefit should be developed for staff
- A proposal should be developed and sent to the Chairman and Treasurer.

Finances

- 2018/19 accounts have been prepared internally and are now with the external auditor
- Annual report including financial will be re-circulated before next Trustee meeting in January.

Next Meeting: 22nd January, London